



PRESS RELEASE

Thursday, February 20th, 2014 – Toronto, Ontario

Bill Carty, Managing Director of Imagine That Child Care Services, is pleased to announce that effective immediately we are expanding our service offerings to include backup care for individuals of all ages - children, adults and seniors, under the umbrella of Imagine That Family Care Services.

Employers can now set up Imagine That Corporate Family Backup Care for their employees. This service, once set up by the employer, is available to employees, as backup care, for when employees experience temporary disruptions in child, adult, or elder care that would otherwise prevent them from fulfilling work obligations.

The range of Imagine That Family Care Services are available to individuals and families living in or travelling to Toronto and the Greater Toronto Area.

About Imagine That Family Care Services

Imagine That Family Care is a division of Bartimaeus Inc. Bartimaeus was founded in 1988. It is a Canadian-owned and operated company, committed to providing the highest quality services to individuals of all ages. The services of Imagine That were first offered in 2001. The expansion into **Imagine That Family Care Services**, we believe, is a result of our dedication to the highest quality of services that are safe, engaging, and professional.

For more information about this topic, please contact:

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